

Digital Blackpool Case Study

We would like to capture and share participant's stories as case studies to help us reach and support more people, and to share with the programme's stakeholders. Please give as much detail as possible.

Participant name	Single User	Photo (if possible)
Participant age	90	
District of Blackpool participant lives in	Layton	
Staff name	Adam Beardow	
Background: (Brief history of participant before engaging with the project. How long out of work? Other barriers, e.g. ill health, caring responsibilities, learning difficulties, homelessness, redundancy, cultural/social issues?)		
<p>I have use of a computer but my feet are swelling up. My doctor says I must put my feet up so I contacted Adam to see if I could borrow a laptop for a while to see if I could use it from my armchair with my feet elevated.</p> <p>As I have arthritic fingers, I also needed a keyboard that has prominent keys, not the flat, black, hard-to-see kind.</p>		
Engagement: (How participant found out about the project?)		
My daughter found a flyer in the GP surgery and told me about the project.		
Testimonial: (What does participant think about project? How has it made a difference to them?)		
<p>It's absolutely fantastic. It took me a while to get used to the laptop, but Adam kindly extended my loan and now I'm feeling more confident with it.</p> <p>I don't do much online, but I check my emails and browse the internet. I have family and friends across the pond and it means that I can stay in touch with them.</p> <p>Adam is a really friendly and helpful chap. He helped my daughter and I get set up with the new laptop arrangement and I can now sit in my chair with my feet up and still use the computer.</p> <p>My poor, very old computer has been taken away now to try and be revived and the laptop is the only thing that saves my sanity. I'd be lost without it.</p>		

Groundwork produces a range of communications resources to promote our programmes. We like to share the experiences of real people who are using our services in our communications as it helps to demonstrate the difference our work is making. By completing this form, you give us and our partners permission to use your story in our communications. Thank you for your help.

I consent to my story used for:

(Please tick to agree)

Presentations: Internal and external presentations

Online media: websites and social media pages and news sites (e.g. Twitter, Facebook)

Publications: leaflets, posters, newsletters, reports and other marketing materials;
National, regional and local papers; magazines

Television and radio: National and regional television; national, regional and local radio

Can I remain anonymous?

You can choose to have your real name published with your story or remain anonymous (in which case, we will use a false name). Please tick one of the following options:

I AM happy for my real first name to be used OR I do NOT want my real name to be used

Please tick this box if you do NOT want to be featured in imagery or video footage
Please let us know if there are any ways in which you do NOT wish to be represented or described:

I am happy to give my permission

Please sign this form to show you are happy to give permission for your story to be used to promote the Digital Blackpool programme.

Signature

Date

If you are under 18, we need written permission from a parent, guardian or responsible adult:

**Signature of
Parent/guardi
an**

Date

Data protection: The information that you provide here will only be used to contact you about sharing your story in our communications work. We will not pass the details recorded on this form on to any other organisation without your permission.